

TRANSFORMING WORK • HOME • COMMUNITY



6sight®

THE FUTURE OF IMAGING

November 8-9, 2007

Monterey Conference Center

Monterey, California

FUTURE IMAGE

AIE
ASSOCIATION OF IMAGING EXECUTIVES
A PMA Member Association


PMA



Developments Affecting the Future of Imaging

- *600% Increase in Capture Devices*
- *Digital Communications Infrastructure*
- *Service Infrastructure*
- *Personal Imaging Chain*

Imaging – Still and Video - Is Helping People Everywhere and Every Day, to Be More Creative, More Connected, More Productive and Better Informed.

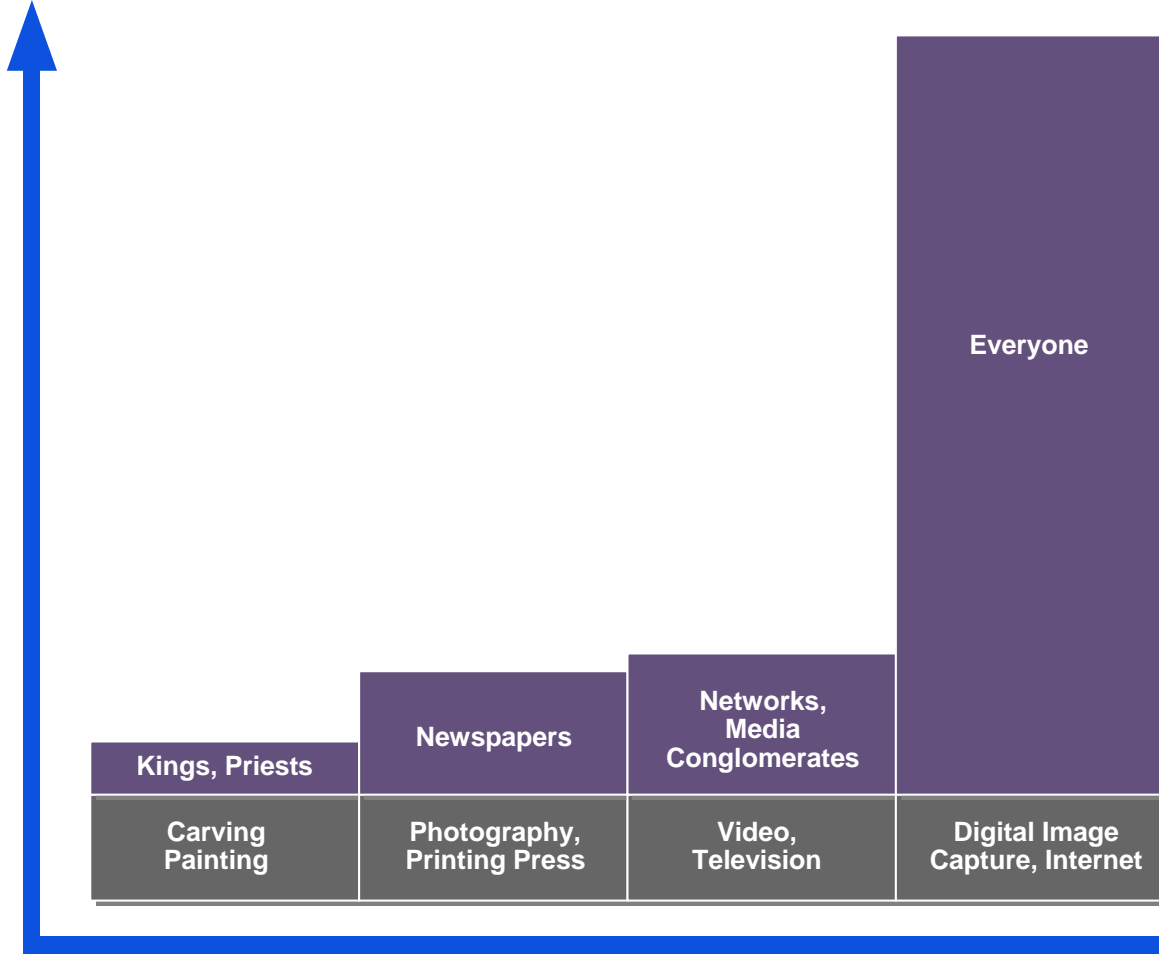
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www.6Sight.com

EMPOWERMENT



TECHNOLOGY





The 6Sight Future of Imaging Message

Gone are the days of capturing images only on special occasions. As a result of the explosive growth in image capture and display devices and the connectivity infrastructure, Imaging (still and motion) is becoming an essential EVERYDAY communication tool in people's personal, work, and community lives. Unlike 20th century photography and video, which were largely limited to westernized societies, this is a global phenomenon. And coming technology developments are poised to dramatically accelerate it.



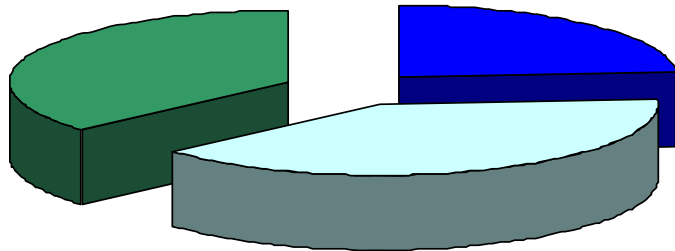
The 6Sight Difference

- The first and only high-end “Experience-Event” (like TED, D, PopTech, DEMO) that focuses on Imaging.
- Dedicated to the proposition that imaging is an essential tool for everyone in the 21st century
- High-quality content for mid / long term business planning
 - What new technologies are in the works?
 - What new customer behaviors are emerging?
 - What’s coming in from “left field?”
- Networking: at a Higher Level (People who can say “Yes”)



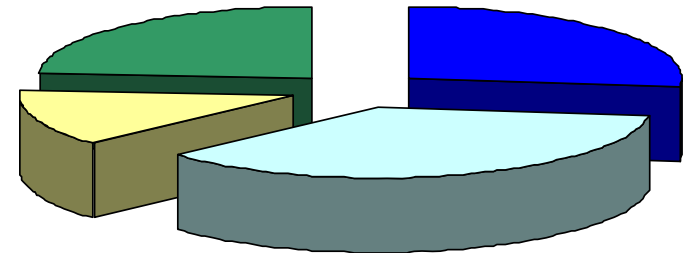
Audience Trends (2003-2006)

- More than 2x the number of attendees
- Maintain senior executive character – more than 60%
- Bring in media/analysts



2003

President, C-Level = 24%
VP, GM, Director = 40%
Other = 37%



2006

President, C-Level = 27%
VP, GM, Director = 36%
Media/Analysts = 13%
Other = 24%



Dateline 6Sight - Sponsor/Participant Press Releases

- Artificial Muscle - Product Introduction (Lens Actuator)
- CAP-XX - Benchmarking study (Flash)
- CNET Networks - Joint end-user research with Future Image
- Cognisign - Event participation
- Corel - Event Participation
- Digital Railroad - New feature (image database technology)
- Exclaim - Product Introduction (imaging software for phones)
- FotoNation - Product Introduction (face tracker software for mobile phones)
- Nethra Imaging - Product introduction (smart phone reference platform)
- PerkinElmer - Product Introduction (Flash)
- Photokina - Event Participation
- Shozu - Event Participation
- Wainhouse Research - Event Participation

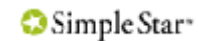
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2006 Conference Sponsors





Companies Attending 6Sight

Companies attending 6Sight represent all aspects of imaging:

- Camera manufacturers
- Printer manufacturers
- Software developers
- Camera phone manufacturers
- Imaging online service providers
- Chip fabricators
- Memory chip manufacturers
- Lens manufacturers
- Corporate imaging users
- University professors
- Photographers
- Press and analysts
- Venture capitalists and investment bankers
- Telecommunications service suppliers
- New technology innovators



2007 Venue

November 8-9

Monterey Conference Center

Portola Plaza Hotel

Monterey Bay Aquarium

Monterey, CA



Monterey Bay Aquarium



2007 Themes

Day One: The Digital Eye

The drive to capture and store data that faithfully reproduces our experience of vision – ultra-high image quality, motion, depth and more.

Day Two: The Visual Voice

The explosive worldwide mainstreaming of image capture and communication, driven by miniaturization, decreasing costs and communication networks.

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For More Information:

www.6sight.com/info_please.htm

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